



Rudd Center for Food Policy & Obesity

www.YaleRuddCenter.org

Seminar Series, Fall 2009

All seminars are held in the Conference Room at 309 Edwards Street. They are free and open to the public. Our schedule is subject to change. Please call 203.432.6700 ahead of time to confirm. Seating is limited.

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|---------|----------|-----------------------------|---|
| Sep. 9 | 12:30 pm | David B. Abrams, PhD | Executive Director, Steven A. Schroeder Institute for Tobacco Research and Policy Studies, American Legacy Foundation

<i>Systems Thinking and Simulation Modeling: Their Role in Informing Health Policy</i> |
| Sep. 16 | 12:30 pm | Alison E. Field, ScD | Associate Professor of Pediatrics, Children's Hospital Boston, Harvard Medical School; Associate Professor of Epidemiology, Harvard School of Public Health

<i>Preventing Weight Gain: What Should We Recommend?</i> |
| Sep. 30 | 12:30 pm | Joshua Freedman, MD | Associate Clinical Professor, UCLA Semel Institute for Neuroscience and Human Behavior; Co-Founder and Chief Scientist, FKF Applied Research, LLC

<i>An fMRI-Based View of How the Brain Reacts to Food and Food Advertising</i> |

- Oct. 14 12:30 pm **Elaine D. Kolish, JD** Vice President and Director,
Children's Food and Beverage
Advertising Initiative, Council of
Better Business Bureaus, Inc.
- Linda J. Nagel, MSSA** President and CEO,
Advertising Standards Canada
- The Changing Face of Food
Advertising to Children in North
America*
- Oct. 21 12:30 pm **Elissa Epel, PhD** Associate Professor of
Psychiatry; Founding Co-
Director, Center for Obesity
Assessment and Treatment;
University of California at San
Francisco
- Stress and Sugar: Why the
Candy Industry Thrives When
the Economy Dives*
- Oct. 28 12:30 pm **Lisa A. Sutherland, PhD** Assistant Professor of
Pediatrics; Senior Nutrition
Scientist, Hood Center for
Families and Children;
Dartmouth Medical School
- Rated S for Soda and F for
Fast Food: The Prevalence of
Food and Beverage Product
Placement in Popular Movies*
- Nov. 4 12:30 pm **Joel Gittelsohn, PhD** Associate Professor, Center for
Human Nutrition, Johns
Hopkins Bloomberg School of
Public Health
- Changing the Food
Environment by Working with
Food Stores*

Nov. 11 12:30 pm **Boyd Swinburn, MD**

Chair in Population Health;
Director, WHO Collaborating
Center for Obesity Prevention;
Deakin University, Australia

*Drivers of the Obesity Epidemic
in the U.S. and Around the
Globe*

Dec. 9 12:30 pm **Gary E. Knell, JD**

President and CEO, Sesame
Workshop

Healthy Habits for Life