



## Rudd Center for Food Policy & Obesity

[www.YaleRuddCenter.org](http://www.YaleRuddCenter.org)

### Seminar Series, Spring 2009

*All seminars are held in the Conference Room at 309 Edwards Street.  
Our schedule is subject to change. Please call 203.432.6700 ahead of time to confirm.*

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Jan. 14      12:30 pm      **Lori Dorfman, DrPH**

Director of Berkeley Media Studies Group, a project of the Public Health Institute

*The Eyeballs Have Moved: Marketing to Children and Youth in the Digital Age*

Jan. 21      12:30 pm      **Gary A. Taubes**

Science Journalist and Author of "Good Calories, Bad Calories: Challenging the Conventional Wisdom on Diet, Weight Control and Disease"

*Adiposity 101: Why We Get Fat and the Alternative Hypothesis of Obesity*

Feb. 4      12:30 pm      **Juliet B. Schor, PhD**

Professor of Sociology, Boston College

*The Impacts of Consumer Culture on Children's Well-Being*

Feb. 11      12:30 pm      **Susan Peters, APRN, MPH  
Sonia Pereira, PhD**

Director of the Physical Activity & Wellness Project for New Haven Public Schools;  
Supervisor/Clinician in School Based Health Center: Yale-New Haven Hospital

Term Assistant Professor, Barnard College, Columbia University

*Is PAW Working? Results from an Evaluation of the New Haven Public Schools Health/Wellness Initiative: Physical Activity & Wellness (PAW)*

Feb. 18      12:30 pm      **Marian Tanofsky-Kraff, PhD**

Assistant Professor, Department of Medical and Clinical Psychology, Uniformed Services University of the Health Sciences; Researcher, Unit on Growth and Obesity, Eunice Kennedy Shriver National Institute of Child Health and Human Development, National Institutes of Health

*Preventing Excessive Weight Gain in Adolescent Girls at High-Risk for Adult Obesity*

Feb. 25      12:30 pm      **David Wallinga, MD, MPA**

Wm T Grant Foundation Fellow, University of Minnesota; Director, Food and Health Program Institute for Agriculture and Trade Policy

*Overfed and Undernourished: Downstream Impacts of a Flawed Farm Policy?*

Mar. 4      12:30 pm      **Marcia L. Pelchat, PhD**

Associate Member, Monell Chemical Senses Center

*Human Food Addiction?*

Mar. 25      12:30 pm      **Steven C. Hayes, PhD**

Foundation Professor, Department of Psychology, University of Nevada

*First You Win, Then You Play: Acceptance, Mindfulness, and Values in Food, Body Image, and Health*

- Apr. 1      12:30 pm      **David S. Ludwig, MD, PhD**
- Associate Professor, Pediatric, Harvard Medical School; Director, Optimal Weight for Life (OWL) Program
- An Integrative, Family-based Approach to Childhood Obesity*
- Apr. 8      2:00 pm      **Jason M. Fletcher, PhD**
- Assistant Professor, Division of Health Policy and Administration, School of Public Health, Yale University
- Can State Level Policies Influence Children's Weight? Evidence Using Soft Drink Taxes and Vending Machine Bans*
- Apr. 22      12:30 pm      **Christina Economos, PhD**
- New Balance Chair, Childhood Nutrition; Associate Director, John Hancock Center for Physical Activity and Nutrition, Friedman School of Nutrition Science and Policy, Tufts University
- Catalyzing Communities to Prevent Childhood Obesity*
- May 6      12:30 pm      **Michael W. Hamm, PhD**
- C.S. Mott Professor of Sustainable Agriculture, Departments of Community, Agriculture, Recreation and Resource Studies, Crop and Soil Sciences, Food Science and Human Nutrition, Michigan State University
- Sustainable Agriculture and Public Health: Reciprocity and Opportunity for Transforming Our Food System*

May 13 12:30 pm **Barry M. Popkin, PhD**

Carla Smith Chamblee  
Distinguished Professor of Global  
Nutrition; Director, Interdisciplinary  
Center for Obesity, University of  
North Carolina at Chapel Hill

*The World is Fat*