

Scoring the IAT for research purposes

If you are interested in scoring the IAT for research purposes, please consult the following references:

- 1) Greenwald, A. G., McGhee, D. E., & Schwartz, J. L. K. (1998). Measuring individual differences in implicit cognition: The Implicit Association Test. *Journal of Personality and Social Psychology*, 74, 1464-1480.

This is the original IAT paper. It describes the procedure and original scoring method in detail.

- 2) Greenwald, A. G., Nosek, B. A., & Banaji, M. R. (2003). Understanding and using the Implicit Association Test: I. An improved scoring algorithm. *Journal of Personality and Social Psychology*, 85, 197-216.

This paper provides detailed information about an improved scoring algorithm for the IAT (the D score), which is what most researchers now use to score the IAT.

These articles can be downloaded at no charge by going to www.yaleruddcenter.org, then clicking on “weight bias” and then “resources for researchers.”

For more information and resources on the IAT, please consult the following website: <https://implicit.harvard.edu/implicit/demo/index.jsp>.

